

For Immediate Release
Contact: Vicki Young
214 948 5940 voice, 214 533 1584 cell
214 948 6940 fax
vicki@theyoungcompany.net

Photo: The Pillow Factory, division of Encompass Group, LLC, the market leader in health care pillows now offers 100% recycled green **ecofill**™

The Pillow Factory Division of Encompass Group, LLC Offers 100% Recycled Green **ecofill™ Pillows**

McDonough, GA–(August 2011)–Encompass Group, LLC, the market leader in health care pillows is now offering 100% recycled green **ecofill**™ through its division, The Pillow Factory®.

“All of our polyester fill is now 100% recycled green **ecofill**,” said Encompass Group Director of Marketing for The Pillow Factory, Katie Friedman. “The new **ecofill** allows our customers to go green with a product they can believe in. All of our pillows are made in the USA, and can be recycled after each use. New **ecofill** performs just like our previous polyester fill, there’s no reduction in performance or product life.”

The Pillow Factory facilities are pollution free, create no emissions, and have a small environmental footprint. Pillows are compressed to maximize the number of pillows shipped in corrugated boxes, thereby reducing packaging waste. Strategically placed regional manufacturing facilities reduce transportation requirements, minimizing fuel usage, diesel pollution, and other associated environmental costs.

Friedman said, “Each year The Pillow Factory’s manufacturing process uses 4-5 million pounds of polyester fiberfill. Virgin polyester fiber is made using petroleum. By using 100% recycled polyester fiberfill, additional resources will not be taken from the earth; plus we’ll be eliminating millions of pounds of consumer materials that would otherwise end up in landfills.”

New Green **ecofill** differs from traditional white recycled fiberfill by increasing the amount of recyclable materials that can be used in the manufacturing process. The finished fiber is constructed from recycled plastics and petroleum based products, such as bottles, x-ray film, packaging, fabrics, and other post-consumer materials. In order to generate white fiberfill, the recyclable materials used must be white or clear in color. When generating new Green **ecofill**, a wide range of clean, fresh recyclable materials can be used. This increased availability ensures that 100% recycled fill will be used in every pillow.

“The end result is a fiber that is functionally entirely new even though the components were not. In addition, **ecofill** is an attractive pale green color, visibly demonstrating the commitment both Encompass and our customers have made to environmentally friendly products,” said Friedman.

Samples are available on request. For more information, contact Katie Friedman katie.friedman@encompassgroup.net. To view **ecofill** products, call (800) 222-9319 or visit www.encompassgroup.net

About Encompass Group

Encompass Group, LLC (McDonough, GA) is one of the leading manufacturers and marketers of reusable textiles, professional apparel, and disposable- and single-use medical products. For nearly a century, Encompass has been helping health care and hospitality organizations create safe and comfortable



Encompass Group, LLC
621 Macon Street
McDonough, GA 30253

800 284 4540 phone
770 957 8728 fax
www.encompassgroup.net

environments for patients, staff, residents and guests. By focusing on innovation, product knowledge and customer service, we strive to always meet the needs of our clients and surpass their expectations.

Our people and services, combined with our comprehensive distribution and manufacturing facilities, allow Encompass to offer our customers the broadest spectrum of textile related solutions in the health care marketplace today. For more information, contact Encompass at info@encompassgroup.net, (800) 284-4540.

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