

Encompass and Starlight Children's Foundation announce new pediatric partnership

With much excitement, Encompass is pleased to announce a new charity partnership with Starlight Children's Foundation™! For more than 25 years, Starlight Children's Foundation™ has been dedicated to improving the quality of life for children with chronic and life-threatening illnesses and life-altering injuries by providing entertainment, education and family activities that help them cope with the pain, fear and isolation of prolonged illness. Through programs like the in-hospital play rooms and entertainment technology, family outings and events, online communities and interactive websites, and educational presentations, Starlight™ helps reduce children's pain while helping them and their families to better deal with, understand and manage their illnesses.

This fall, Encompass will add the Starlight™ line of pediatric patient apparel to compliment our existing line of pajamas and gowns. The print design of the gown will be created using the artwork of the children who are currently involved in the Starlight programs. Within the next few weeks, a narrowed selection of art work will be posted on KIX for all Encompass employees to view. Employees will be asked to vote for their top four selections. The winning four will then be placed as the repeating artwork on the Starlight™ gowns. Once the line is launched and available, Encompass will contribute 3% of the net sales from the line to Starlight™, with an absolute minimum contribution of \$50,000 per year of the agreement.

"This partnership is very special for Encompass," said Marketing Manager, Michelle Daniels. "I am thrilled that we are using this new apparel line enabling Encompass to support such a good cause and to help seriously ill children with products that are designed for their comfort".

For more information regarding Starlight Children's Foundation™ or for information on how you can become more involved with their foundation, visit www.starlight.org.