



Encompass Group, LLC
621 Macon Street
McDonough, GA 30253

800 284 4540 phone
770 957 8728 fax
www.encompassgroup.net

For Immediate Release
Contact: Vicki Young
214 948 5940 voice, 214 533 1584 cell
214 948 6940 fax
vicki@theyoungcompany.net

Photo: Encompass® Introduces Embrace™ patient gowns, wrap-around coverage – a new concept in patient apparel.

Encompass® Introduces Embrace™ Patient Gowns, Wrap-Around Design Revolutionary Solution for Patients and Professionals

McDonough, GA–(January 19, 2012)–Encompass® introduces Embrace™ patient gowns. Designed with wrap-around coverage for patient dignity and comfort, plus ease of access for medical professionals, these gowns are a revolutionary step forward in patient gown design.

For decades, patients have complained about the standardized patient gowns provided by most of the nation's healthcare facilities. These backless, dreary gowns are designed primarily for the convenience of professionals. But now, with Embrace, there's a bright, comfortable new alternative.

Embrace patient gowns offer new degrees of functionality, patient dignity, comfort and coverage. "With this new design, medical professionals are supported through the ease of immediate access for patient care, while patients are comforted by secure, wrap-around coverage," Michelle Daniels, Director, Marketing Reusable Apparel–Acute Care, Encompass® Group, LLC, said. Daniels was actively involved in the design of the new gowns.

Embrace Patient Apparel includes an IV/Telemetry Gown and Women's Gown with versatile construction to provide comfort and coverage for patients, along with the clinical features professionals require. Bright, attractive patterns, with complete wrap-around coverage, promote patient dignity, while also supporting immediate access for emergency intervention, if necessary. With construction and durability that is compatible with industrial processing, each gown provides color-coded ties and binding to ensure quick identification and ease of use for the processor and the professional.

The IV/Telemetry Gown can be used as a traditional patient gown, as needed, for postoperative recovery and short term limitations, while converting to provide full closure for dignity and coverage when and where appropriate. A repositioned telemetry pocket is secured with the side-wrap and front tie closure. For those patients with tubing or drainage lines, simplified side access allows for visualization and supports early ambulation, improving patient comfort.

The Women's Gown is appropriate for use in mammography, postoperative and postpartum care. Generously sized pockets inside the gown accommodate drain placement, replacing safety-pins, which have typically been used to secure drains, while supporting patient comfort and privacy.

"These gowns are truly revolutionary; they take patient apparel to a whole new level. We're very excited to offer them to the marketplace," Daniels said.

For more information www.encomopassgroup.net or (800)-284-4540.



Encompass Group, LLC
621 Macon Street
McDonough, GA 30253

800 284 4540 phone
770 957 8728 fax
www.encompassgroup.net

About Encompass Group

Encompass Group, LLC (McDonough, GA) is one of the leading manufacturers and marketers of reusable textiles, professional apparel, and disposable- and single-use medical products. For nearly a century, Encompass has been helping health care and hospitality organizations create safe and comfortable environments for patients, staff, residents and guests. By focusing on innovation, product knowledge and customer service, we strive to always meet the needs of our clients and surpass their expectations.

Our people and services, combined with our comprehensive distribution and manufacturing facilities, allow Encompass to offer our customers the broadest spectrum of textile related solutions in the health care marketplace today. For more information, contact Encompass at info@encompassgroup.net, (800) 284-4540.

###

