

**For Immediate Release**

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**The Pillow Factory® Division of Encompass Group, LLC – Fighting Hospital Acquired Infections One Pillow At A Time**

McDonough, GA–(June 2016)– Michelle Daniels, Encompass Director of Marketing for The Pillow Factory, has a mission. Her mission is to fight Hospital Acquired Infections (HAIs) starting with improving pillow management and increasing awareness. The company published a Pillow Management Program Guide in February. “With decades of experience behind us, we put key points in our guide as a tool for anyone managing healthcare inventories,” Daniels said.

“HAIs are on the rise, as a growing number of antibiotic-resistant strains of bacteria are emerging,” Daniels said. “Soft surfaces are a potential source of contamination posing a significant risk of infection. In a recent study, more than thirty types of bacteria and other pathogens were found on samples of hospital pillows. One out of twenty hospital patients develop an HAI, with an annual cost of \$35 billion to the healthcare industry.”

The Pillow Factory division of Encompass Group wants to be a partner in infection prevention starting with what’s resting under the patient or resident’s head. “Our trusted, high quality pillow lines include varied, beneficial choices for patient care and protection,” Daniels said. “Patients are provided the right balance of comfort and performance.”

Providing more pillows to American healthcare facilities than any other industry resource, The Pillow Factory began manufacturing pillows here in the U.S.A. more than thirty years ago and is today the market leader.

Current Pillow Factory products include DreamAngel® and Brilliance® pillows for launderable comfort and performance; RevolutionaryCARE®, Easy Care®, Comfort Care™; CareGuard® Plus, Pro-Barrier® for fluid and stain resistance; and Fresh Start™ Personal Pillows for single-patient-use providing maximum breathability and freshness.

The Pillow Factory division of Encompass has strong relationships with multiple GPO and Government affiliates, and actively supports industry organizations such as AHE and ALM. The Pillow Factory Guide to Pillow Management and samples are available on request. Contact Michelle Daniels at (770) 626-2061 or michelle.daniels@encompassgroup.net.

**APIC Booth #s 1913-1919**

**About Encompass Group**

Encompass is one of the world’s leading manufacturers and marketers of reusable textiles, professional apparel, and disposable and single use medical products. Encompass believes that every patient, resident, caregiver, and family member should feel Safe and Comfortable in today’s healthcare environments.

The way Encompass enhances the healthcare experience is by developing innovative products that are reliably delivered and cost effective for all providers.

The markets we serve include Acute Care, Long-Term Care/Senior Care, Retail Health Care Apparel, Hospitality, and Government Operations. For more information, please visit [www.encompassgroup.net](http://www.encompassgroup.net), email [info@encompassgroup.net](mailto:info@encompassgroup.net), or call at (800) 284-4540.

**Photo Caption:** Rethinking infection prevention can start with pillows from market leader The Pillow Factory® Division of Encompass Group, LLC

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