

**For Immediate Release**

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**The Pillow Factory® Division of Encompass Group, LLC, Introduces The Intalere Choice®**

McDonough, GA—(May 2016)— The Pillow Factory, a Division of Encompass Group, LLC, is the Intalere Choice® partner for personal use and reusable pillows supplied by Encompass.

The Pillow Factory division of Encompass Group provides more pillows to American healthcare facilities than any other industry resource. The company began manufacturing pillows here in the U.S.A. more than thirty years ago and is today's market leader.

"We are very pleased to be introduced as the Intalere Choice at this year's conference," said Michelle Daniels, Encompass Director of Marketing for The Pillow Factory. "Our personal use pillows provide additional safety for risk management programs, are fresh and clean for each patient, and ideal for patient comfort and propping. Our Reusable pillows are also durable, comfortable and soft, stain resistant, and easily wiped down – so they don't require laundering either. All are available in varying sizes, loft levels, and colors to meet every patient's need."

Daniels continued, "We understand the challenges healthcare organizations face every day and are committed to partner with our customers in the selection of pillows, delivered on time and on budget." Current Pillow Factory products include DreamAngel® and Brilliance® pillows for launderable comfort and performance; RevolutionaryCARE® Easy Care®, Comfort Care™; CareGuard® Plus, Pro-Barrier® for fluid and stain resistance; and Personal Pillows for single-patient-use providing maximum breathability and freshness.

The Pillow Factory division of Encompass has strong relationships with multiple GPO and Government affiliates, and actively supports industry organizations such as AHE and ALM. Samples are available on request. Contact Michelle Daniels at (770) 626-2061 or michelle.daniels@encompassgroup.net. Visit Intalere Booth #310.

**About Encompass Group**

Encompass is one of the world's leading manufacturers and marketers of reusable textiles, professional apparel, and disposable and single use medical products. Encompass believes that every patient, resident, caregiver, and family member should feel Safe and Comfortable in today's healthcare environments.

The way Encompass enhances the healthcare experience is by developing innovative products that are reliably delivered and cost effective for all providers.

Encompass is a privately held company headquartered in McDonough, Georgia. Markets served include Acute Care, Long-Term Care/Senior Care, Retail Health Care Apparel, Hospitality, and Government Operations. For more information, please visit [www.encompassgroup.net](http://www.encompassgroup.net), email [info@encompassgroup.net](mailto:info@encompassgroup.net), or call at (800) 284-4540.

**Photo Caption:** The Pillow Factory is the Intalere Choice® partner for personal use and reusable pillows supplied by Encompass Group, LLC.

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