

**For Immediate Release**

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**Healthcare Pillow Market Leader, The Pillow Factory® Division of Encompass Group, LLC – Made in America –To Exhibit at AHE Exchange 2015**

McDonough, GA—(2015)—The Pillow Factory division of Encompass Group provides more healthcare pillows to American healthcare facilities than any other industry resource. The company will be exhibiting at the AHE Exchange 2015 to be held September 20-23, 2015 in Grapevine, Texas.

“We are the all-American choice for pillows. Our pillow manufacturing history started in the U.S.A. thirty years ago and remains here today. The Pillow Factory’s high quality standards are derived from a long history of manufacturing innovators who sought to manufacture with the most efficient methods and the most preferred materials available,” said Encompass Director of Marketing for The Pillow Factory, Michelle Daniels.

Daniels continued, “At Encompass, we believe that *‘Better care starts with safety and comfort’*, and there is nothing more important to patients and their healthcare experience than the items that touch their body. Patients need just the right combination of the comforts of home and healthcare support. We’re looking forward to the AHE Exchange 2015, and the opportunity to share our product information and services with this important audience. With product performance, service, and a safe and comfortable patient experience on everyone’s mind today, choosing the right partner is more important than ever before. Our focus on designing, manufacturing, and delivering the finest quality pillows and bedding items continues to define our mission and has positioned us as the healthcare market leader. Our trusted, made-in-the-USA product offerings provide the broadest and most beneficial choices for patient and resident care.”

The Pillow Factory delivers just the right balance of comfort and performance: Durability and function for our customers and a comfortable home-like experience for patients. Dedicated sales professionals and clinicians are ready to help in product selection, guidance with how to manage inventories, and best practice recommendations for cleaning and infection prevention.

“When managing our current brands or developing new products, we consider practical usage requirements of the end users in terms of product availability and delivery areas. Our Case Saver™ program assists in saving time, space and waste. Pillows are individually compressed, wrapped, and dispense easily from high capacity cases,” Daniels said. “We understand the challenges healthcare organizations face every day and are committed to partner with our customers in the selection of pillows with the appropriate fabrics and fillings, delivered on time and on budget.”

Current Pillow Factory products include DreamAngel® and Brilliance® pillows for launderable comfort and performance; RevolutionaryCARE™, Easy Care®, Comfort Care™; CareGuard® Plus, Pro-Barrier® for fluid and stain resistance; and Personal Pillows for single-patient-use providing maximum breathability and freshness.

The Pillow Factory has strong relationships with GPO Affiliates, Government Affiliates, and industry organizations such as AHE, AHRMM, and ALM.

Samples are available on request. Contact Michelle Daniels, Director of Marketing, 770-626-2061, michelle.daniels@encompassgroup.net

### **About Encompass Group**

Encompass is one of the world's leading manufacturers and marketers of reusable textiles, professional apparel, and disposable and single use medical products. Encompass believes that every patient, resident, caregiver, and family member should feel Safe and Comfortable in today's healthcare environments.

The way Encompass enhances the healthcare experience is by developing innovative products that are reliably delivered and cost effective for all providers.

Encompass is a privately held company headquartered in McDonough, Georgia. Markets served include Acute Care, Long-Term Care/Senior Care, Retail Health Care Apparel, Hospitality, and Government Operations.

For more information, please visit [www.encompassgroup.net](http://www.encompassgroup.net), email [info@encompassgroup.net](mailto:info@encompassgroup.net), or call at (800) 284-4540.

AHE BOOTH #201

**Photo Caption:** The Pillow Factory® division of Encompass Group, LLC, manufacturer of pillows in the USA, ranks number one in the healthcare pillow market. AHE BOOTH #201

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