

**For Immediate Release**

Contact: Vicki Young  
(214) 948-5940 voice, (214) 533-1584 cell  
(214) 948-6940 fax  
vicki@theyoungcompany.net

**Heidi Ayala Presents “Smart Solutions for Linen Use” at AHE Exchange 2015**

McDonough, GA—(2015)—Heidi Ayala, RN, CLLM, Encompass Group Director of Clinical Resources, will present “Smart Solutions for Linen Use” at the AHE Exchange 2015 at the Gaylord Texan Resort & Convention Center on Monday, September 21, 2015 at 1:45 pm.

Ayala’s presentation “Smart Solutions for Linen Use” focuses on strategies for effective linen management. She will discuss benefits of using—and essential features of—a linen management software system. Ayala will list goals of a linen inventory and the action steps to complete it. She will identify the reasons linen leaves the system, and strategies to reduce linen cost.

“The purpose of linen management is to develop an organized, systematic approach to managing the laundry/linen system in an efficient and cost effective manner. All personnel are positively affected by a good linen management system,” Ayala said. “Results include cost reduction, inventory control, planned purchasing – which translates to no rush orders, improved comfort and care for patients and residents, and image enhancement. Who doesn’t want that for their facility?”

Ayala will discuss common linen utilization issues, who to educate, when, what and how to teach, and how that education effects the bottom line. Attendees will learn how to track how much linen is going where; understand utilization per activity, per department or hospital; and identify cost reduction opportunities at Ayala’s informative presentation.

All attendees of the AHE Exchange 2015 are invited.

Heidi Ayala, RN, CLLM, is a Director of Clinical Resources and holds an RN from Roanoke Memorial School of Nursing in Virginia. She has a strong clinical background in pediatrics, orthopedics and Med/Surg nursing.

In addition to her nursing experience, Heidi has more than 10 years of textile experience working with a major commercial laundry company. Heidi joined Encompass in 1996 as a Cost Management Consultant and has consulted on linen management in hospitals throughout the East, South and Western United States, including the Baylor Healthcare System in Dallas and the Methodist Healthcare System in San Antonio, and the Dignity Health System in Arizona, California and Nevada. Heidi presented at the 2006, 2007 and 2008 American Society of Healthcare Environmental Services (AHE) annual conferences. Heidi’s responsibilities include administration and training on the ExecutorNET linen utilization reporting system and generation of the National Average Database Report. Heidi resides in San Antonio, Texas.

### **About Encompass Group**

Encompass is one of the world's leading manufacturers and marketers of reusable textiles, professional apparel, and disposable and single use medical products. Encompass believes that every patient, resident, caregiver, and family member should feel Safe and Comfortable in today's healthcare environments.

The way Encompass enhances the healthcare experience is by developing innovative products that are reliably delivered and cost effective for all providers.

Encompass is a privately held company headquartered in McDonough, Georgia. Markets served include Acute Care, Long-Term Care/Senior Care, Retail Health Care Apparel, Hospitality, and Government Operations.

For more information, please visit [www.encompassgroup.net](http://www.encompassgroup.net), email [info@encompassgroup.net](mailto:info@encompassgroup.net), or call at (800) 284-4540.

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